



Go Red For Women National Partners

There are many organization who have joined forces with the American Heart Association to spread the word about **Go Red For Women**, in collaboration with the following national partners:

- The **American College of Cardiology** is supporting the Go Red For Women campaign in a variety of ways. They will be publishing the American Heart Association’s Primary and Secondary Prevention Guidelines for Women in their scientific journal, JACC, after the guidelines are initially published in the American Heart Association’s journal, *Circulation*. In addition, they publicize the campaign to their members through their newsletter, Web site, state chapters and other vehicles. The College also hosts community events for women and heart disease at their American College of Cardiology annual meeting in New Orleans.

The American College of Cardiology is a 30,000-member nonprofit professional medical society and teaching institution. It is the leading organization dedicated to being an advocate for quality cardiovascular care-through education, research promotion, development and application of standards and guidelines to influence health care policy.

- The **National Heart Lung and Blood Institute (NHLBI)**, sponsors the Heart Truth campaign, a national awareness campaign that warns women about heart disease and encourages them to talk with their doctors about their risk and to learn steps to prevention. The centerpiece of **The Heart Truth** is the Red Dress, introduced by in February 2003 as the national symbol for women and heart disease awareness. Symbolizing that “heart disease doesn’t care what you wear—it’s the #1 killer of women” the Red Dress is an urgent reminder to every woman to care for her heart at every age. Partners of **The Heart Truth** include the American Heart Association, the Office on Women’s Health (DHHS), WomenHeart: the National Coalition for Women with Heart Disease, and other organizations committed to women’s health.

For more information on partners on the women and heart disease cause, visit americanheart.org/red. Other organizations providing resources on women and heart disease are highlighted on this site and include:

- American College of Obstetricians and Gynecologists
- Association of Women’s Health, Obstetric and Neonatal Nurses
- Black Women’s Health Imperative
- General Federation of Women’s Clubs
- HADASSAH, W.Z.O.A. – Women’s Health
- Jacobs Institute of Women’s Health
- NIH Office of Research on Women’s Health
- Society for Women’s Health Research
- Sister to Sister: Everyone Has a Heart Foundation
- WomenHeart: The National Coalition for Women and Heart Disease.