



Illinois
CHAPTER

Exhibition and Sponsor Opportunities

Illinois Cardiology

STEMI Conference

Rationale for Regional Models of Care:
Achieving Consensus through Collaboration

June 20, 2008
Embassy Suites
Peoria, IL





Illinois CHAPTER

Dear Prospective Sponsor:

The Illinois Chapter of the ACC, The American Heart Association, Midwest Affiliate, and Region V of the U.S. Public Health Service are coordinating this state initiative to ensure that our citizens receive the best STEMI care regardless of where they are in Illinois. This meeting will provide the rationale behind developing regional delivery of care within the framework of challenges faced by rural and metropolitan areas. An indepth look at successful systems delivering benchmark door-to-balloon times and will enable workgroups formed at this meeting to begin translating such models into a statewide STEMI patient care plan by establishing collaborative partnerships with key stakeholders to develop consistent lifesaving protocol and procedures statewide.

Who's involved: Numerous professionals will be in attendance including cardiologists, emergency medicine physicians, nurses, EMS professionals, hospital administrators, Department of Public Health, and many other health care professionals caring for STEMI patients across Illinois. Please pass this along to appropriate colleagues and staff members.

Sincerely,

Diane Wallis, M.D., FACC
Governor, Illinois Chapter ACC

Jerome Hines, M.D., FACC
Governor-Elect, Illinois Chapter ACC

Kathleen O'Neill
Director of Quality Improvement Initiatives, American Heart Association

Bill Monn
Executive Director, Illinois Chapter ACC

Andy Shelp
Assistant Executive Director, IL-ACC

Cara Ilioff
Meeting Planner, Illinois Chapter ACC

Sponsor Opportunities



Platinum - \$10,000

- Your company logo prominently displayed at the IL-ACC STEMI Conference identifying you as a Platinum Sponsor
- Your company logo prominently displayed on the IL-ACC website identifying you as a Platinum Sponsor. Plus a 100-word description of your company and its products, a photo and link to your website through 2008.
- Your company name and logo in the onsite handout identifying you as a Platinum Sponsor
- The IL-ACC STEMI Conference attendee mailing list following the event

Sustaining - \$7,500

- Your company logo prominently displayed at the IL-ACC STEMI Conference identifying you as a Sustaining Sponsor
- Your company name prominently displayed on the IL-ACC website identifying you as a Sustaining Sponsor. Plus a 50-word description of your company and its products and a link to your website through 2008.
- Your company name in the onsite handout identifying you as a Sustaining Sponsor
- The IL-ACC STEMI Conference attendee mailing list following the event

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Booth Rep 1 _____
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Benefactor - \$5,000

- Your company name prominently displayed at the IL-ACC STEMI Conference identifying you as a Benefactor Sponsor
- Your company name prominently displayed on the IL-ACC website identifying you as a Benefactor Sponsor. Plus a link to your website through 2008
- Your company name in the onsite handout identifying you as a Benefactor Sponsor
- The IL-ACC STEMI Conference attendee mailing list following the event

Supporter - \$2,500

- Your company name prominently displayed at the IL-ACC Annual Meeting & Conference identifying you as a Supporter Sponsor
- Your Name Identified as an IL-ACC Supporter on the IL-ACC website
- Your company name in the onsite handout for identifying you as a Supporter Sponsor
- The IL-ACC STEMI Conference attendee mailing list following the event

Exhibitor - \$2,000

- One table-top display in the reception area of the conference. Two reps at booth (up to two more for \$75 each, which covers cost of food and beverage).
- Purchase an additional table for \$500.
- Electricity and Internet cost are **not** included.

Sponsor Selection

- Platinum (\$10,000) Supporter (\$2,500)
 Sustaining (\$7,500) Exhibitor (\$2,000)
 Benefactor (\$5,000)

Payment Options

- Check (payable to IL-ACC)
 Credit (all fields required): Visa Mastercard

Cardholder Name _____
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Please fill out this form and mail or fax it to:
 Illinois Chapter of the ACC
 4235 Commercial Way
 Glenview, IL 60025
 Fax 847-391-9711

(For office use only)

initials		fin.
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Cancellation Policy: Requests for cancellation received no later than 5 p.m. on Thursday, June 12, 2008 will be refunded in full, less a \$15 administrative fee. Cancellations after that time will not be refunded.