



Illinois  
CHAPTER

Exhibition and Sponsor Opportunities

# Illinois ACC Chapter

# Cardiac Care Associate

# Symposium

October 25, 2008  
Lindner Conference Center  
610 E. Butterfield Road  
Lombard, IL 60148

Sponsored by:



AMERICAN  
COLLEGE of  
CARDIOLOGY  
FOUNDATION





# Illinois CHAPTER

Dear Prospective Sponsor,

Cardiovascular disease is the most common cause of death in the United States. It is reported that more than 81 million Americans have one or more forms of cardiovascular disease and more than 870,000 Americans die of cardiovascular disease each year. As more research is completed, our knowledge of the cardiovascular system and its interactions between various other organ systems continues to evolve. As the overall care of the patient with cardiovascular disease becomes increasingly complex, it is imperative that the cardiovascular professional remain current in the diagnosis and treatment of heart disease.

The Illinois Chapter of the ACC is pleased to announce an opportunity to support the practice of cardiovascular medicine in our state. The Inaugural Illinois Chapter ACC Cardiac Care Symposium will feature a discussion of various cardiovascular and electrophysiology topics. The conference will be held October 25, 2008 at the Lindner Conference Center in Lombard, Illinois. We anticipate approximately 100 attendees.

We invite you to assist us in sponsoring this meeting and to display in our reception hall. The meeting will give you the opportunity to closely interact with cardiovascular personnel including cardiovascular physician faculty, nurses, nurse practitioners, clinical nurse specialists, physician assistants, and cardiovascular technicians.

## **Symposium Objectives:**

- **Objective 1**  
Compare and contrast current treatment options for chronic venous insufficiency to improve patient care.
- **Objective 2**  
List treatment modalities for patients with heart failure who have central or obstructive sleep apnea in order to improve quality of life.
- **Objective 3**  
List currently available biomarkers used in the detection and evaluation of cardiovascular disease for use in clinical practice.
- **Objective 4**  
State the components that make up the metabolic syndrome and list interventions that will reduce risks.
- **Objective 5**  
Assess when it is best to utilize 64-slice CT to confirm coronary disease diagnosis.
- **Objective 6**  
Discuss benefits of ablation therapy for patient with atrial fibrillation using current guidelines.



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## Accreditation Statement:

American College of Cardiology Foundation is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

## Designation Statement:

The ACCF designates this educational activity for a maximum of 3.25 continuing education hours. Each attendee should only claim credits commensurate with the extent of their participation in the activity.

## Disclaimer:

While offering CE credits noted above, this program is not intended to provide extensive training or certification in the field.

The program and sponsors will be posted on the IL-ACC website ([www.ilacc.org](http://www.ilacc.org)) for additional visibility and linkage between your company and the Illinois Chapter of the ACC. We are suggesting sponsorship at any of four potential levels: \$7,000 (Platinum), \$4,000 (Sustaining), \$3,000 (Benefactor), \$2,000 (Supporter) for the conduct of this educational program. We also have exhibit tables available in the main reception area for \$1,000 each. Our Federal Tax I.D. number is 36-3740744. Please complete the attached form fully and return to attention of Andy Shelp.

We appreciate your consideration of this invitation and look forward to seeing you at the upcoming conference. Please feel free to contact us with any questions or suggestions: Andy Shelp at 847-977-6153, [andys@ilacc.org](mailto:andys@ilacc.org) or Cara Ilioff at 651-265-7856, [carai@ilacc.org](mailto:carai@ilacc.org). You will find our formal program on the website for your review. We welcome your participation in the program — it will be an event of superb education.

Sincerely,

Diane Wallis, M.D., F.A.C.C.  
Governor, Illinois Chapter ACC

Jerome Hines, M.D., F.A.C.C.  
Governor-Elect, Illinois Chapter ACC

Julie Benson, M.S.N., A.P.R.N.  
Cardiac Care Representative and Symposium  
Chairman, Illinois Chapter ACC

Bill Monn  
Executive Director, Illinois Chapter ACC

Andy Shelp  
Assistant Executive Director, IL-ACC

Cara Ilioff  
Meeting Planner, Illinois Chapter ACC

# Sponsor Opportunities

2008 IL-ACC CCA Symposium - October 25, 2008

## Platinum - \$7,000

- Your company logo prominently displayed at the IL-ACC CCA Symposium identifying you as a Platinum Sponsor.
- Your company logo prominently displayed on the IL-ACC website identifying you as a Platinum Sponsor, plus a 100-word description of your company, a photo and link to your website through 2008.
- Your company name and logo in the onsite handout identifying you as a Platinum Sponsor.
- One-time use of the IL-ACC CCA Symposium attendee mailing list following the event.

## Sustaining - \$4,000

- Your company logo prominently displayed at the IL-ACC CCA Symposium identifying you as a Sustaining Sponsor.
- Your company name prominently displayed on the IL-ACC website identifying you as a Sustaining Sponsor. Plus a 50-word description of your company and a link to your website through 2008.
- Your company name in the onsite handout identifying you as a Sustaining Sponsor.
- One-time use of the IL-ACC CCA Symposium attendee mailing list following the event.

## Benefactor - \$3,000

- Your company name prominently displayed at the IL-ACC CCA Symposium identifying you as a Benefactor Sponsor.
- Your company name prominently displayed on the IL-ACC website identifying you as a Benefactor Sponsor, plus a link to your website through 2008.
- Your company name in the onsite handout identifying you as a Benefactor Sponsor.
- One-time use of the IL-ACC CCA Symposium attendee mailing list following the event.

## Supporter - \$2,000

- Your company name prominently displayed at the IL-ACC CCA Symposium identifying you as a Supporter Sponsor.
- Your Name identified as an IL-ACC Supporter on the IL-ACC website.
- Your company name in the onsite handout for identifying you as a Supporter Sponsor.
- One-time use of the IL-ACC CCA Symposium attendee mailing list following the event.

## Exhibitor - \$1,000

- One table-top display in the reception area of the conference. Two reps at booth (up to two more for \$75 each, which covers cost of food and beverage).

## Information

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
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 State \_\_\_\_\_ Zip \_\_\_\_\_  
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### Table 1:

Booth Rep 1 \_\_\_\_\_  
 Booth Rep 2 \_\_\_\_\_  
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 Add. Rep (\$75) \_\_\_\_\_

### Sponsor Selection

- Platinum (\$7,000)     Supporter (\$2,000)  
 Sustaining (\$4,000)     Exhibitor (\$1,000)  
 Benefactor (\$3,000)

### Payment Options

- Check (payable to IL-ACC)  
 Credit (all fields required):  Visa     Mastercard

Cardholder Name \_\_\_\_\_  
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Federal Tax I.D. number: 36-3740744

Please fill out this form

and mail or fax it to:  
 Illinois Chapter of the ACC  
 4235 Commercial Way  
 Glenview, IL 60025  
 Fax 847-391-9711

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Cancellation Policy: Requests for cancellation received no later than 5 p.m. on Thursday, October 16, 2008 will be refunded in full, less a \$15 administrative fee. Cancellations after that time will not be refunded.

Contact Andy Shelp with questions at 1-847-977-6153 or email [andys@ilacc.org](mailto:andys@ilacc.org).